



**KIDMORE END PARISH COUNCIL**  
OXFORDSHIRE

**Neighbourhood Development Plan (NDP)  
Community Event Survey Results**

November 2019

## Survey overview

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- Community events were run on 14<sup>th</sup> and 21<sup>st</sup> September to update the community on the progress being made with the NDP
  - Information boards set out information relating to the evidence that has been gathered to date as well as the draft NDP objectives and proposed suite of NDP policies
  - The information boards also outlined the rationale behind the proposed allocation of a small site in Kidmore End
  - Residents of the parish were asked to provide their feedback on the suite of policies as well as give feedback on the suggested site for allocation and also on the perceived need for more affordable housing and a greater focus on environmental issues
  - The survey was promoted at the two events, by email, in the parish newsletter, on a flyer delivered to every household, on the parish website and via Facebook.
  - 129 responses were received
  - Approximately 270 comments were provided
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# Responses

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	Cane End	Chalkhouse Green	Gallowstree Common	Kidmore End	Tokers Green	Other	Total
<b>Responses</b>	5	16	19	61	25	3	129
<b>Households*</b>	38	71	141	164	138		552

- Due to the high margin of error associated with small sample sizes, all analysis has been limited to reporting back at either a parish level or comparing responses from Kidmore End residents (where the proposed allocation is situated) with residents from the other four villages.

\*Number of households taken from Household Survey 2018

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## Summary of key findings

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- Overall, the respondents of the survey strongly support the proposed direction and recommendations put forward by the Steering Group
  - The general themes are consistent with the findings of the Household Survey conducted in May 2018
  - Little difference between scores for Kidmore End residents (where proposed site is allocated) and residents from the other villages
  - Lots of comments have been provided, with many conflicting opinions
  - Continued perceived need for more housing across the parish but not more big houses
  - Smaller, more affordable housing remains of high importance
  - Village boundaries and respect of AONB and green spaces remain a particular concern
  - Sustainable housing important
  - Residents split on need for site allocation versus organic growth
  - The reasons given by the Steering Group for proactive site allocation are reasonably well understood, however, it is still challenging/confusing as it contradicts the zero target set by SODC's emerging Local Plan
  - Overall, any new housing should be in keeping, be of a high standard and not lead to high density infill
  - Scepticism remains regarding the weight given to NDPs versus the power of developers to override development briefs
  - Recognition given to the hard work and detailed information provided by the volunteers within the Steering Group
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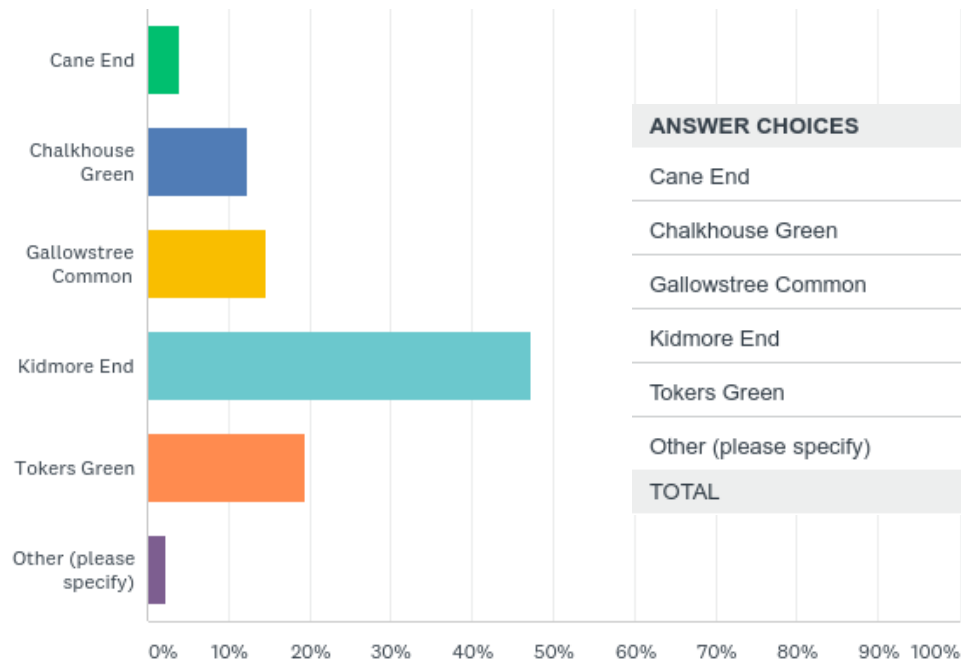
# Comments

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- The purpose of the survey was to capture both quantitative and qualitative data.
  - Each question asked respondents to indicate the extent to which they believed priorities had been covered or the extent to which they supported a proposed approach.
  - Each question was answered on a three point scale (e.g. fully support / partly support / don't support) as well as providing an option for 'no opinion'.
  - Where respondents stated they 'partly support' or 'don't support' the approach, they were invited to provide a comment.
  - For this reason, the majority of comments (although not all) relate to areas of concern rather than support.
  - The comments pages in this presentation show the range of comments relating to each question asked.
  - Comments are presented in no particular order and could represent the views of one or many respondents.
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# Q1: Which village do you live in?

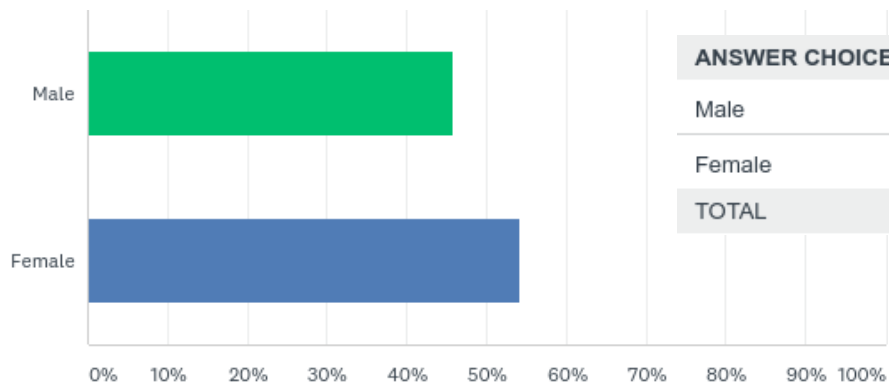
Answered: 129 Skipped: 0



ANSWER CHOICES	RESPONSES	
Cane End	3.88%	5
Chalkhouse Green	12.40%	16
Gallowstree Common	14.73%	19
Kidmore End	47.29%	61
Tokers Green	19.38%	25
Other (please specify)	2.33%	3
<b>TOTAL</b>		<b>129</b>

## Q2: Are you male or female?

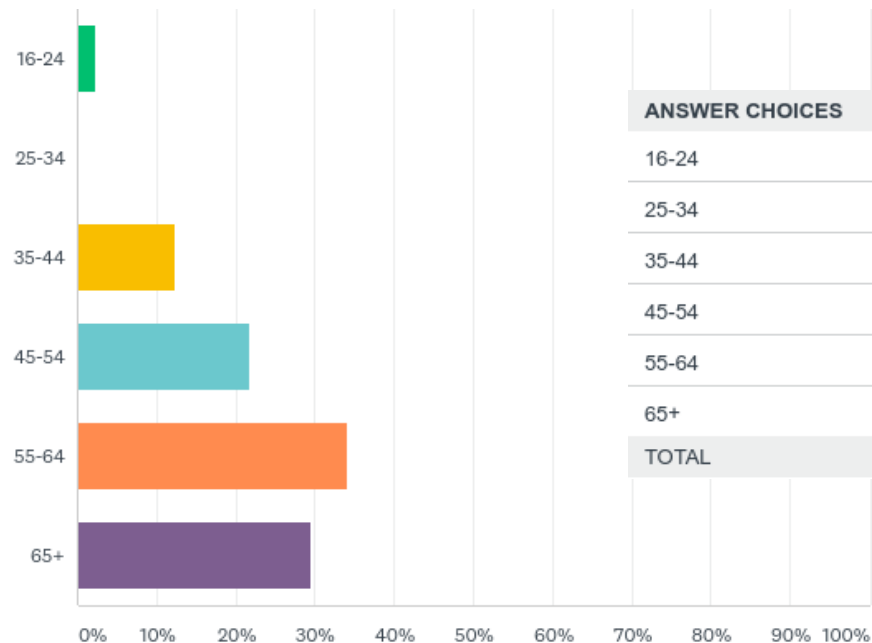
Answered: 129 Skipped: 0



ANSWER CHOICES	RESPONSES	
Male	45.74%	59
Female	54.26%	70
TOTAL		129

### Q3: What age range do you fall within?

Answered: 129 Skipped: 0

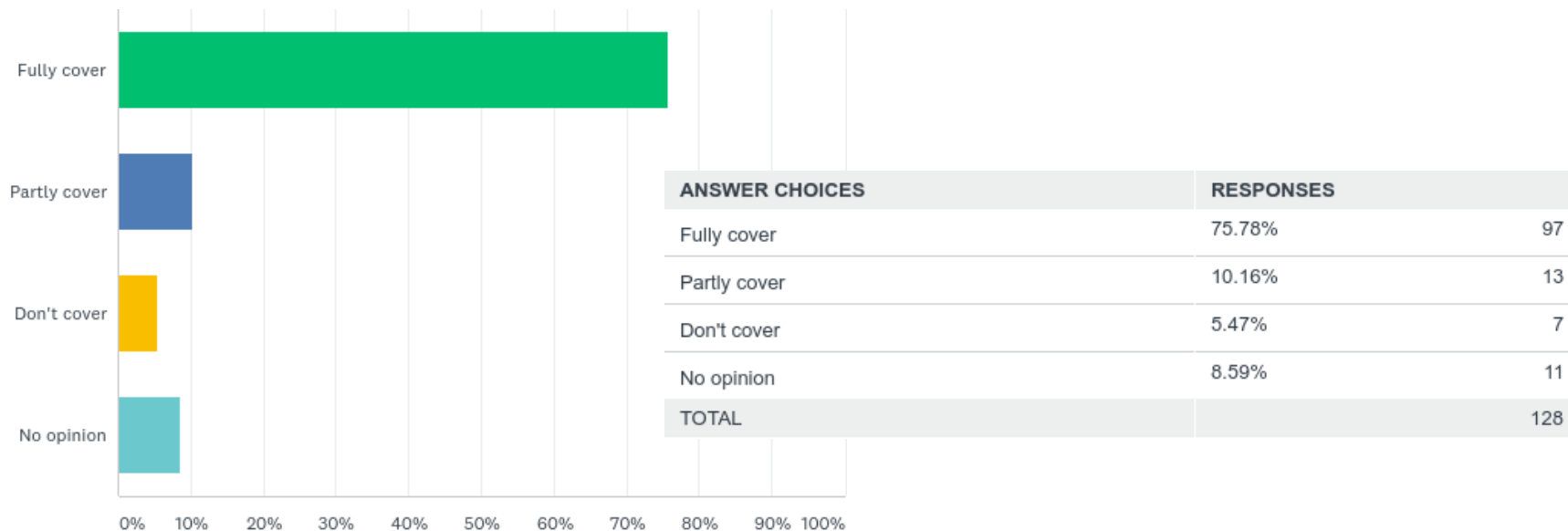


ANSWER CHOICES	RESPONSES	
16-24	2.33%	3
25-34	0.00%	0
35-44	12.40%	16
45-54	21.71%	28
55-64	34.11%	44
65+	29.46%	38
<b>TOTAL</b>		<b>129</b>



## Q4: Do you feel the draft vision and objectives reflect the priorities relating to development within our parish?

Answered: 128 Skipped: 1



## Q4: Do you feel the draft vision and objectives reflect the priorities relating to development within our parish?

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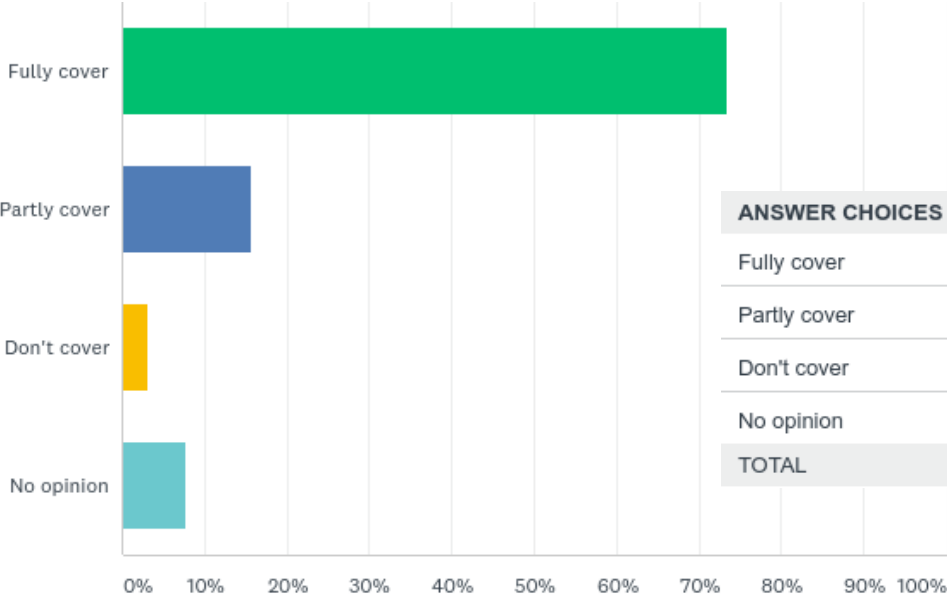
*Fully or Partly Cover: 86%*

Comments:

- Important for the objectives to reflect the need for:
  - A variety of homes
  - Smaller, more affordable houses
  - Suitable houses for young people, families, the elderly
  - Consideration of impact on infrastructure and services
  - Consideration of green spaces and the environment
  - Protection of village and parish boundaries and prevention of creep
- Changes to South Oxfordshire local plan could impact the priorities of our NDP

# Q5: Do you feel the suite of policies reflect the priorities relating to development within our parish?

Answered: 128 Skipped: 1



ANSWER CHOICES	RESPONSES
Fully cover	73.44% 94
Partly cover	15.63% 20
Don't cover	3.13% 4
No opinion	7.81% 10
<b>TOTAL</b>	<b>128</b>

## Q5: Do you feel the suite of policies reflect the priorities relating to development within our parish?

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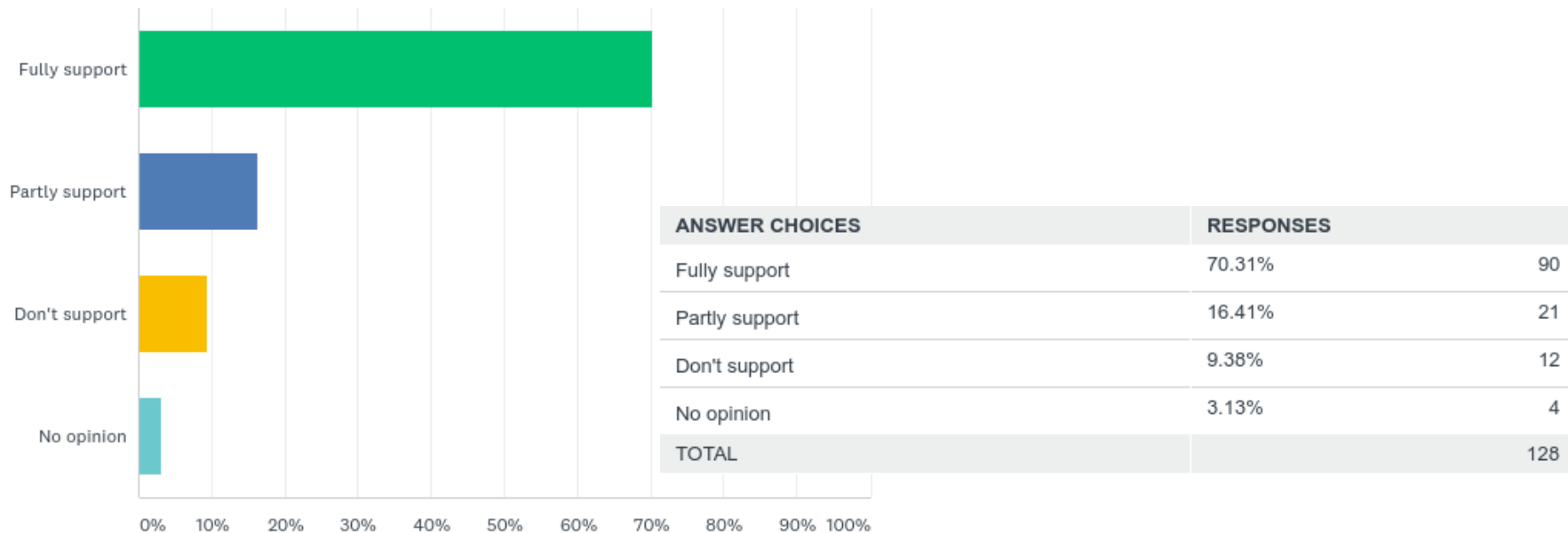
*Fully or Partly Cover: 89%*

Comments:

- Policies should make provision for:
    - A variety of properties
    - Smaller, more affordable houses
    - Self-build
    - Consideration for traffic and road use (impact during construction as well as the longer term effect of additional houses)
    - Public transport plan
    - Consideration of impact development would have on infrastructure and services such as schools, surgery, sewage, etc
  - Policies should preserve the unique characteristics of the parish
  - Policies should prevent large scale, speculative development
  - More detail is needed on environmental policies
  - Environmental policies need to be carefully thought through with both pros and cons considered in the context of our rural villages
  - Policies should consider the longer term, big picture
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## Q6: To what extent do you agree with the principle of allocating a site for development within the NDP?

Answered: 128 Skipped: 1



## Q6: To what extent do you agree with the principle of allocating a site for development within the NDP?

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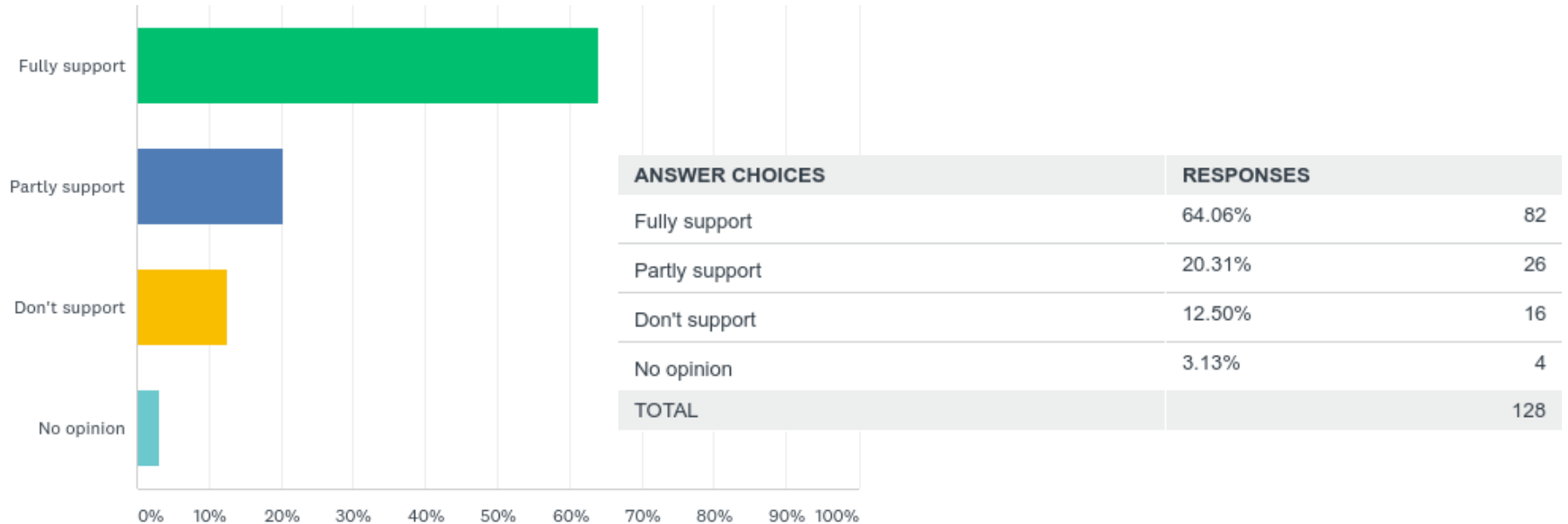
*Fully or Partly Support: 87%*

Comments:

- There is a need for additional housing in the parish
  - It's better to allocate a site in order to control against larger scale development
  - There should be no need to allocate as housing targets have already been met
  - Allocation could be an invitation to developers
  - Allocated sites will be developed on even if neighbours object
  - Development will have an impact on roads and infrastructure
  - Organic growth will continue to deliver additional housing
  - Development should be phased, does not have to be immediate
  - Should be allocating more than one site
  - Should consider greenfield, brownfield, infill and replacement housing
  - Building on greenfield, non-infill sites sets a precedent
  - Allocated sites should not extend village boundaries
  - Allocated sites should not be in AONB
  - Allocated sites should not include agricultural land
  - Allocated sites should not include re-development of community amenities such as pub
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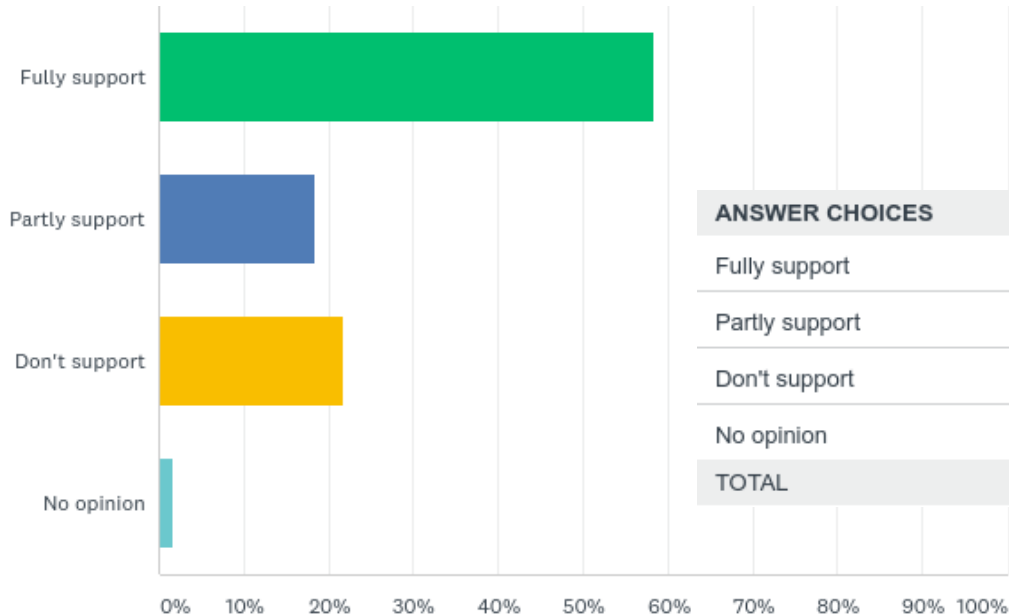
## Q7: If a site is to be allocated, to what extent do you support its location at site CFS8 in Kidmore End village?

Answered: 128 Skipped: 1



## Q7: If a site is to be allocated, to what extent do you support its location at site CFS8 in Kidmore End village?

Answered: 60 Skipped: 1



ANSWER CHOICES	RESPONSES
Fully support	58.33% 35
Partly support	18.33% 11
Don't support	21.67% 13
No opinion	1.67% 1
TOTAL	60

Responses for Kidmore End residents only



## Q7: If a site is to be allocated, to what extent do you support its location at site CFS8 in Kidmore End village?

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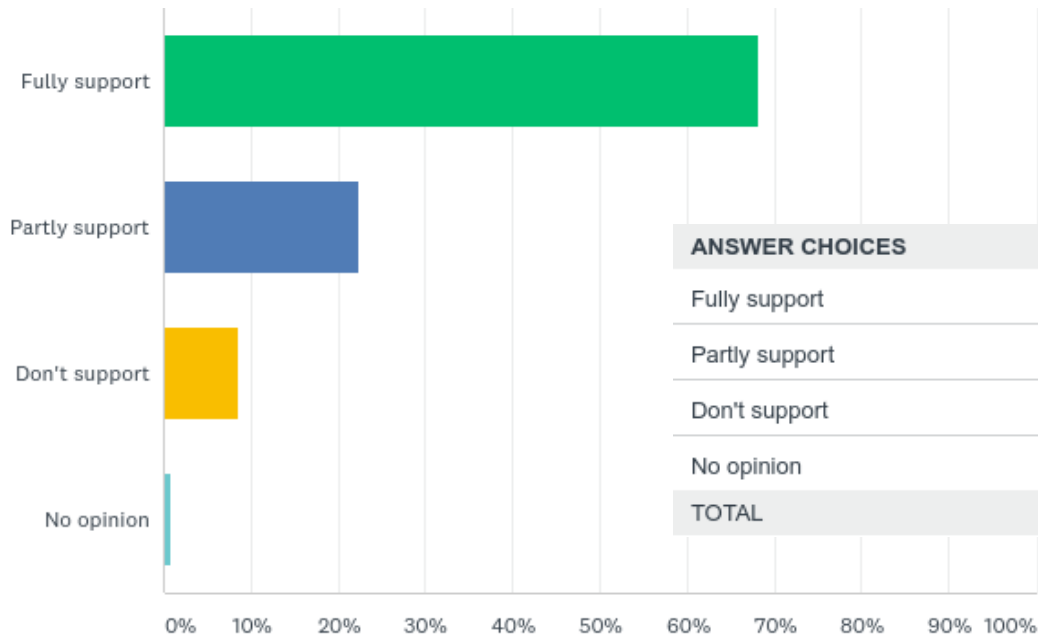
*Fully or Partly Support: 84% of the parish respondents, 77% of Kidmore End village respondents*

### Comments:

- Kidmore End is the right location
  - Kidmore End is not the right location
  - The site is appropriate
  - The site is not appropriate
  - Site is at the boundary of the village on one side of the road
  - Site is in AONB
  - Site is agricultural land
  - Sets precedent for wider field / farmland to be built on
  - Concern over narrow road and traffic implications
  - Highways Department have deemed that stretch of road too dangerous for development
  - Concern over disruption caused during construction
  - Question Aecom's rating against 'facilities and services' and conclusion of 'favourably located'
  - Should safeguard size and scope of site
  - Should limit site to 3 – 4 houses
  - Site big enough for more than 4 houses
  - Alternative sites would be more appropriate
  - Additional sites across the parish should also be considered
  - Amber sites should be re-assessed
  - Houses should fit need – smaller and more affordable
  - No need for more big houses
  - Smaller houses would not be in keeping with surrounding houses
  - Consider alternative use of site, e.g. solar panels
  - Other villages should take their share of development
  - Other villages have already grown, Kidmore End needs to take its share
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**Q8: Policies can be written to support the type of housing the community feels is most needed. The household survey in May 2018 identified that smaller, more affordable housing was the priority. To what extent do you support policies being written to encourage smaller, more affordable houses (not 'affordable housing') being built?**

Answered: 129 Skipped: 0



ANSWER CHOICES	RESPONSES
Fully support	68.22% 88
Partly support	22.48% 29
Don't support	8.53% 11
No opinion	0.78% 1
<b>TOTAL</b>	<b>129</b>

**Q8: Policies can be written to support the type of housing the community feels is most needed. The household survey in May 2018 identified that smaller, more affordable housing was the priority. To what extent do you support policies being written to encourage smaller, more affordable houses (not 'affordable housing') being built?**

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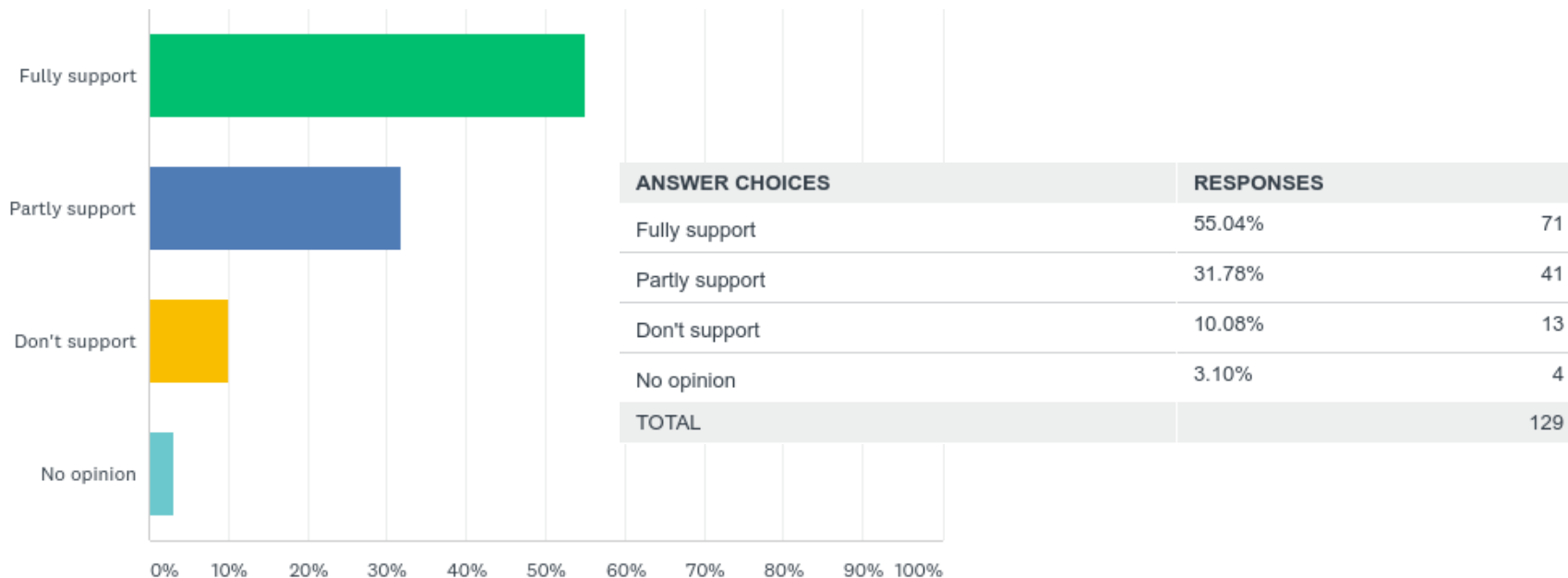
*Fully or Partly Support: 91%*

Comments:

- Smaller, more affordable housing is needed
  - 3 bedroom houses are not small or affordable
  - More affordable houses should not compromise on quality
  - Any new houses should be in keeping with existing houses
  - Concern over sustainability of smaller, more affordable housing
  - Smaller houses have a tendency to be extended
  - Developers will resist building small houses
  - Greater variety of houses needed
  - Kidmore End is not the right location for more affordable houses
  - Smaller houses would not be in keeping with rest of Kidmore End
  - Smaller houses mean increasing housing density
  - Increased housing density is not desirable
  - Little information on what people need who want to move into the parish – families might need bigger houses
-

# Q9: It is likely that, with or without a NDP, there will be some housing growth in the parish due to infill. To what extent do you support policies being written to encourage smaller, more affordable houses (not 'affordable housing') being built on infill land?

Answered: 129 Skipped: 0



**Q9: It is likely that, with or without a NDP, there will be some housing growth in the parish due to infill. To what extent do you support policies being written to encourage smaller, more affordable houses (not 'affordable housing') being built on infill land?**

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*Fully or Partly Support: 87%*

Comments:

- Not all infill suitable for affordable housing
  - Smaller infill houses may be out of keeping / detrimental to neighbouring houses
  - Smaller infill houses might negatively affect housing density
  - Appropriate infill is difficult to define and control
  - Infill needs to be considered on a case by case basis
  - Infill is how the parish has grown organically
  - Infill protects village boundaries
  - Infill preferable to green sites
  - Infill should remain in keeping with linear housing across the parish
  - Further development on infill land could put pressure on infrastructure, roads and services
  - Infill should not be detrimental to wildlife
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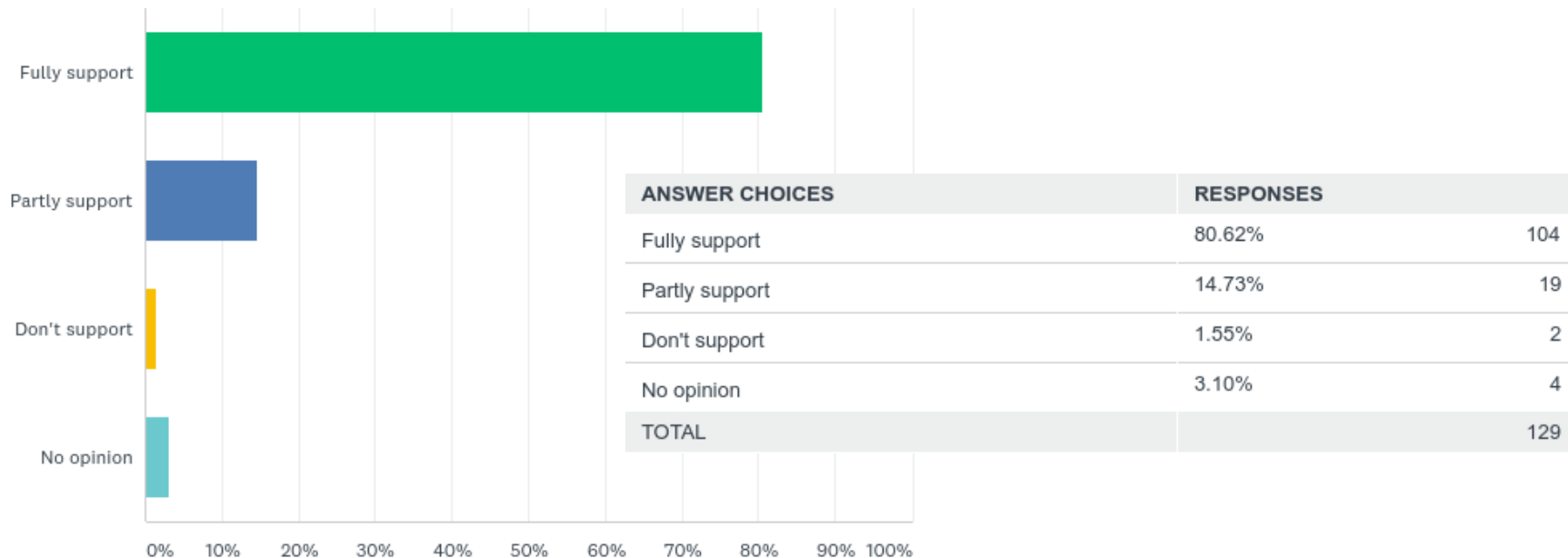
## Q10: How important are the following considerations?

Answered: 129 Skipped: 0

	VERY UNIMPORTANT	QUITE UNIMPORTANT	NEUTRAL	QUITE IMPORTANT	VERY IMPORTANT	TOTAL
Ensuring good build quality and design in keeping with existing housing stock	17.05% 22	0.00% 0	3.10% 4	17.83% 23	62.02% 80	129
Preventing an uncharacteristically high density of housing	15.50% 20	2.33% 3	3.88% 5	9.30% 12	68.99% 89	129
Minimising the impact on roads and local infrastructure	15.63% 20	2.34% 3	3.13% 4	10.94% 14	67.97% 87	128
Minimising the impact on green spaces within the villages	16.28% 21	0.78% 1	3.88% 5	10.85% 14	68.22% 88	129
Providing more affordable houses (e.g. 3 bedroom semi-detached) to attract in new residents or allow existing residents to downsize	12.40% 16	10.85% 14	13.18% 17	27.13% 35	36.43% 47	129
Minimising the carbon footprint	10.94% 14	4.69% 6	12.50% 16	19.53% 25	52.34% 67	128
Ensuring protection of the landscape features in the villages of the parish such as hedgerows, trees, orchards, local walls, verges.	16.41% 21	0.00% 0	3.13% 4	4.69% 6	75.78% 97	128

# Q11: To what extent would you support the inclusion of an environmental and sustainability policy in our NDP?

Answered: 129 Skipped: 0



## Q11: To what extent would you support the inclusion of an environmental and sustainability policy in our NDP?

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*Fully or Partly Support: 95%*

Comments:

- Environmental policy important
  - Must play our part in tackling climate crisis
  - Support, but its hard to define and apply
  - Environmental options often not affordable
  - Needs to be carefully thought through – not all solutions desirable or appropriate for rural villages, e.g. noisy heat pumps
  - Development should be sustainable
  - Should be broad in focus – include sustainable housing, solar, insulation, rain water collection, health and wellbeing, nature conservation, water use, etc
  - Green space within AONB should be preserved
  - Key issue is providing smaller, more affordable housing
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# Environmental Policy: What should be included?

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At the two community events in September, residents were asked to provide their ideas on what should be included in our NDP policies relating to Sustainability and the Environment. The following ideas were captured:

## Sustainable buildings:

- Energy reduction building techniques
- Zero carbon footprint
- Sustainable materials
- Eco-houses
- Eco-friendly, smaller, charging ports, no gas central heating
- Houses should be self-sufficient – made with all discarded materials and have renewable properties
- Renewable energy
- Solar panels
- Water absorbing driveways

## Sustainable living:

- Grey water re-use on site
- Collect rain water
- Encourage householder on-site composting

## Cars and traffic:

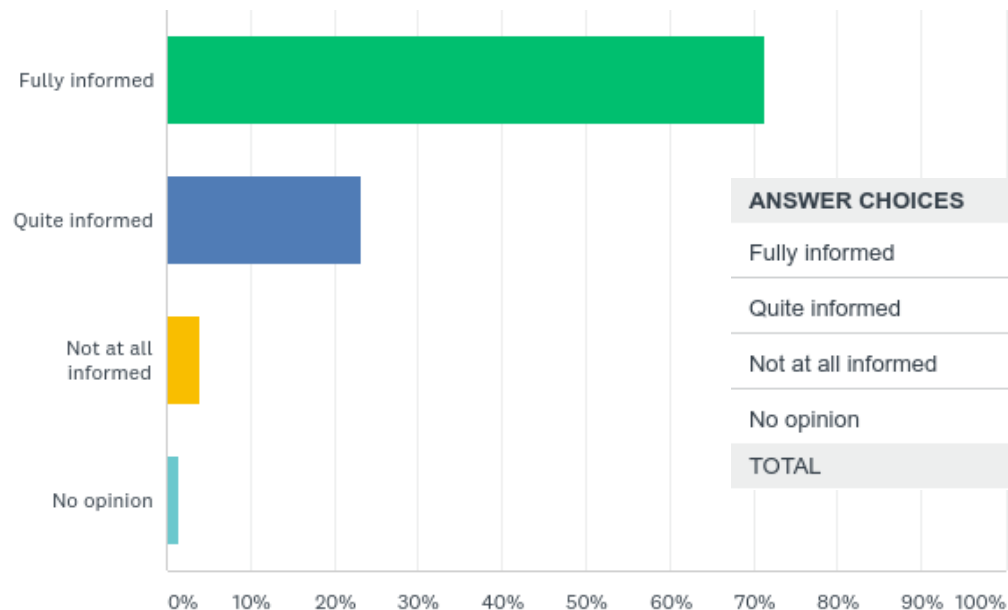
- Reduce car use with improved public transport
- Traffic speed control measures – humps or speed indicator signs
- Car charging points

## Green spaces and wildlife:

- Plant and protect trees and hedges
- Plant more native plants
- Protection of green space (ratio to built space)
- Provision to offset negative impacts on wildlife of building with proactive measures elsewhere in the village
- Small ponds for wildlife

## Q12: Having read the information provided by the Steering Group, to what extent do you feel informed about how the NDP is progressing?

Answered: 129 Skipped: 0



ANSWER CHOICES	RESPONSES
Fully informed	71.32% 92
Quite informed	23.26% 30
Not at all informed	3.88% 5
No opinion	1.55% 2
<b>TOTAL</b>	<b>129</b>

## Q12: Having read the information provided by the Steering Group, to what extent do you feel informed about how the NDP is progressing?

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*Fully or Quite Informed: 95%*

Comments:

- Lots of hard work, rigour and detail provided by the Steering Committee
  - Community events provided lots of information; professional, comprehensive and well laid out
  - Lots of information to take on board
  - Hard to find information on the KEPC website
  - Hard to understand terminology
  - Not informed – haven't seen the updates
  - Thank you to the volunteers on the Steering Group
-