

**Minutes of Steering Group Meeting,
Kidmore End Parish NDP Steering Group**

21st June 2022 7.00pm
Venue - RG4 9AY

1.	
2.	<p>Declaration of interest</p> <p>No change from the last meeting.</p>
3.	<p>Minutes of the last meeting</p> <p>No matters arising.</p>
4.	<p>Discussion of advertising of NDP referendum</p> <p>SODC A4 Referendum posters:</p> <p>SODC A4 posters have been put up on all the parish noticeboards. These posters provide details of the Referendum, how to access the KENDP documents and how to vote.</p> <p>Parish newsletter:</p> <p>The KENDP Referendum will be advertised on the front and inside page of the parish newsletter. The SODC NDP team have been involved in ensuring the wording is appropriate. The newsletter is due to be circulated the first week of July.</p> <p>KENDP Posters:</p> <p>A2 coloured posters advertising the Referendum will be created and displayed in each village, following the same design as previous KENDP posters. Poster wording will be kept simple, reminding residents of the KENDP and informing residents of the date, how to read the documents and how to vote.</p> <p>The Steering Group also discussed other potential means for raising awareness of the Referendum. The school fair was discussed as well as using the parish email and village WhatsApp groups.</p> <p>Additional note: Following the Steering Group meeting, SODC sent through the guidelines for advertising Referendums. This has been sent to Steering Group members to ensure that all communication is kept within the guidelines.</p>
5.	<p>AOB</p> <p>None</p>

6.	Date of Next Meeting Next meeting tbc
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